

JULIE LEIDEL – Professional Fine Artist

Julie.leidel@gmail.com | 303.263.8577 | www.thebungalowcraft.com | 6582 Annapurna Dr. Evergreen, CO 80439

EDUCATION:

1993-1997 BFA, Concentration in Graphic Design, Colorado State University, Fort Collins, CO
1998-1999 Univ. of Northern Colorado, Greeley, CO (Art Education Courses)

ARTIST AWARDS:

2021 Ridgway Fine Arts Festival – 1st in Painting
2021 Golden Fine Arts Festival – Featured Artist & Best in Colorado
2021 Foothills Fine Arts Festival – Best in Colorado
2021– Present Elevated to Roycroft Renaissance Master Artisan by the Master Jury
2020 Grove Park Inn Arts & Crafts Conference, NC, Featured Poster Artist
2019 Ridgway Fine Arts Festival – Best in Show
2019 Golden Fine Arts Festival – 1st in Painting
2018 ASL Summer Art Market, Runner Up to Best in Show
2018 Sunshine Artist Magazine, Poster Winner: Best Layout & Presentation
2018 Cherry Arts Stanley Arts Fest, Spotlitged Artist
2018 Vail Fine Arts Festival, Featured Artist
2017 Official Colorado Tourism Guide, Featured Artist Interview
2017 Cheesman Park Art Festival, Featured Artist
2017 Evergreen Fine Arts Festival, Featured Artist
2017 Park Hill Art Festival, Featured Artist
2016 – Present Roycroft Renaissance Artisan, Roycrofters-At-Large Association, East Aurora, NY
2016 American Bungalow Magazine, Featured Artist of the Year
2016 Lake Dillon Fine Art Festival, Featured Artist
2015 Pikes Peak Arts Festival, Runner Up to Best in Show
2015 – 2017 Grove Park Inn Arts & Crafts Conference, NC, Featured Poster Artist
2014 Denver People’s Fair, Best in Show

ARTIST AFFILIATIONS :

2021 – Present Roycroft Renaissance Master Artisan, Roycrofters-At-Large Association, East Aurora, NY
2021 – Present Board Member of the Roycrofters-At-Large Association, East Aurora, NY
2018 – Present Denver Art Students League, Member
2016 – Present Roycroft Renaissance Artisan, Roycrofters-At-Large Association, East Aurora, NY
2016 – Present Evergreen Artist Association, Member
2014 – 2018 Vail Daily News Organization, Featured Partnering Artist
2014 – Present Partnering with over 20 gift shops, galleries & retail stores representing my artwork
2012 – Present Board Member, Colorado Arts & Crafts Society, Golden, CO

ARTISTIC & CREATIVE SKILLS:

Fine Art, Painting Mediums: Gouache, Acrylic, Oil & Mixed Media, Enamel, Artistic Drawing, Mechanical Drawing, Pen & Ink, Illustration, Photography, Typography, Graphic Design, Interior Design, Layout, Composition

SOFTWARE & TECHNICAL KNOWLEDGE:

Adobe Suite, Photoshop, Illustrator, Dreamweaver, InDesign, UI Design, UX design, Microsoft Office, Video Editing

PROFESSIONAL EXPERIENCE: 2010 – Present

The Bungalow Craft by Julie Leidel | Principal Owner | Fine Artist

- Creates fine art reminiscent of the WPA posters of the 1930s and inspired by the Arts & Crafts Movement (1880 - 1920) Art Nouveau, and Art Deco
- Paints original artwork primarily with gouache and acrylic mediums
- Designs corporate identities, branding, posters, websites, and print collateral for clients specifically drawn to the Arts & Crafts Movement in America and Europe
- Manages art show schedules, product inventory, business finances, and client relationships
- Self-promoter successfully advertising and marketing to a wide audience, expanding original artwork, artistic collaborations, and design services every year

- Detail-oriented entrepreneur with expertise in research, budgeting, evaluation, communication, problem solving, creativity and growth

PUBLIC ARTWORK:

- 2021: *Longmont*: 16" x 20" gouache on illustration board. City of Longmont, Permanent Collection, Art In Public Places (AIPP)
- 2017: *Calvary Church*: 20" x 24" gouache on illustration board. Calvary Episcopal Church Permanent collection, Golden, CO
- 2014: *NCAR Atmosphere*: 48" x 72" acrylic on panel. National Center for Atmospheric Research Permanent collection, Mesa Lab in Boulder, CO
- 2014: *Boettcher Mansion*: 16" x 20" gouache on illustration board. The Boettcher Mansion Permanent collection, Golden, CO

NATIONAL & INTERNATIONAL EXHIBITIONS:

- 2021: **Solo Exhibit** at Center Stage Theater, Evergreen, CO
- 2021: *Americas COVID-19 Memorial*—**Group Exhibit**, Biennial of the Americas, International
- 2021: *Viral Influence: Art in the Time of Coronavirus*—**Group Exhibit**, Arvada Center For The Arts & Humanities
- 2020: **Solo Exhibit** at Portfolio Gallery, Breckenridge, CO
- 2019: **Solo Exhibit** at the Humphrey Museum, Evergreen, CO
- 2019: **Solo Exhibit** at The Chur Gallery, East Aurora, NY
- 2019: Autumn Colors—**Group Exhibit**, R Gallery in Boulder, CO
- 2019: **Solo Exhibit** at Portfolio Gallery, Breckenridge, CO
- 2018: ASL'S Summer Art Market Award Winners Exhibition—**Group Exhibit**, Greenwood Village, CO
- 2018: Foothills Art Center Member Show—**Group Exhibit**, Golden, CO
- 2017: Modern Bungalow Gallery—**Featured Artist**, Denver, CO
- 2016: *Art of the State 2016* —**Group Exhibit**, Arvada Center For The Arts & Humanities, Arvada, CO
- 2016: *Texture of Nature*—**Two-Person Exhibit**, NCAR Community Art Program, Boulder, CO
- 2015: *Arts & Crafts in the West*—**Group Exhibit**, Roycroft Campus, Copper Shop Exhibition, East Aurora, NY
- 2015: *A Colorado Experience*—**Solo Exhibit**, City of Thornton Development Hall, Thornton, CO
- 2014: *Colorado Immersion*—**Solo Exhibit**, Golden Moon Distillery & Speakeasy, Golden, CO

JURIED FINE ART SHOWS - 2021

- July 1-3: 38th Breckenridge July Art Festival
- July 10-11: Foothills Fine Arts Festival
- July 17-18: 18th Downtown Aspen Art Festival
- Aug. 1-8: Arts & Crafts in August
- Aug 3: National Arts & Crafts Conference: LIVE Artist Chat
- Aug 5-7: 20th Breckenridge Main St Art Festival
- Aug 14-15: Ridgway Rendezvous
- Aug 21-22: Golden Fine Arts Festival
- Aug 28-29 : Evergreen Fine Arts Festival
- Sep 4-6: Estes Park Labor Day Art Show
- Sep 18-19: Denver Arts Fest
- Sep 25-26: Crested Butte ARTumn Festival
- Oct. 2-3: Cheesman Park Art Festival
- Nov/Dec: Foothills Holiday Art Market

PAST JURIED FINE ART SHOWS – 2010 through 2020

Participated in over 160 fine art shows and festivals. Details provided upon request.

BOOKS

- 2009: *Paintings: A Vintage Colorado* by Julie Leidel, 28 pages

MEDIA REFERENCES

- 2021: Vimeo Multiple Arts: In-depth Artist Interview with Julie Leidel
- 2021: 4 CBS Denver News Interview: Artist Return to Cheesman Park
- 2021: Golden State Art: Artist Spotlight

2020: Your Mountain Connection, Cover Artist
2020: 5280 Magazine "Evergreen Artist Julie Leidel Will Donate 50% of Her May Sales to the Red Cross"
2020: Denver Channel 7 News Interview: "Artist Inspired by the Pandemic Gives Back"
2019: Western Art & Architecture, Handcrafted Comfort
2019: NOCO, Cover Artist
2019: Your Mountain Connection, Cover Artist
2018: Arts & Crafts Homes and the Revival(Resource Guide), Julie Leidel: Roycroft Painter of Parks
2018: Arts & Crafts Collector, A Painter's Purpose: Julie Leidel of The Bungalow Craft
2018: Sunshine Artist Magazine, Poster Winner: Best Layout & Presentation
2017: American Bungalow, New & Noteworthy: Art Tile Inspiration
2017: Roycrofter's Chronicle, Julie Leidel's artistic voice is heard loud and clear from Colorado's Mountaintops
2017: Alive: A Colorado Travel Magazine, Art of the Past: Q&A with Colorado Artist Julie Leidel
2017: Arts & Crafts Homes and the Revival, Art + Craft: Ode to a Park
2015: American Bungalow, New & Noteworthy: Paintings Inspired by the Past
2011: American Bungalow, New & Noteworthy: Drawing Inspiration
2010: Cottages & Bungalows, Art For the Masses

CLIENT LIST:

ACADEMIC: NCAR (National Center for Atmospheric Research), CSU Alumni Association, CU Denver, Regis University, Jeffco Schools Foundation, KC Distance Learning, Manheim University, Agouron International, Roycroft Campus Corporation, Annual Arts & Crafts Conferences in NC and CO.
CONSULTING: The Bonham Group, Bayside Consulting Group, The Tenth Muse, Vetaris, Inc., Deer Creek Group
FOOD/BEVERAGE: McDonalds, Wendy's, Golden Moon Distillery
FINANCIAL: Western Union, Visa DPS, Ernst & Young, Charles Schwab, Consumer Credit Counseling Services
Colorado Credit Union League, Weld Community Credit Union, Myers & Stauffer CPAs
GOVERNMENT: City of Longmont, NASA, Jet Propulsion Laboratory, United States Air Force, Department of Defense, NOAA, FEMA, NREL, CDOT, U.S. Department of Energy, Colo. Dept. of Learning & Employment, Air Command and Staff College, Defense Acquisition University, National Wildfire Coordinating Group, Joint Air & Space, Tennessee Department of Personnel
HEALTH CARE/MEDICAL: Camp LittleTooth DDS, DaVita, National MS Society, Wilderness Medical Society, Respite Care National Care Connection, Thompson Valley EMS
HOSPITALITY: The Broadmoor, Starwood Hotels & Resorts, Hyatt, Laurel Lodge, Pike Lodge, Stony Brook Yacht Club, The Settler's Inn
INDUSTRY: Concord Energy, Johnson Controls Inc., Johns Manville, BP, CH2M Hill
MUSEUMS: Kirkland Museum of Fine & Decorative Art
NONPROFIT: Colorado Arts & Crafts Society, Roycrofters-At-Large Association, Cheley Colorado Camps, Rose Community Foundation, Outdoor Lab Foundation, Hugh O'Brian Youth Leadership, Norwood Park Foundation, Calvary Church, Geneva Glen Camp
RETAIL: Walgreens, Hunter Douglas, Monarch Guides, Reflections Photography, United Stationers
SERVICE: UPS, Qwest, Deloitte, Pinnacle Assurance, Colorado Creative Industries, Hiwan Homeowners Assoc.
TECHNICAL: Regis Learning Solutions, Techniques.org, SkillSoft, Allsis, WISP Networks, Knowledge Anywhere

ARTIST BIOGRAPHY:

Julie Leidel has been painting for more than 30 years, but it was only when she discovered the Arts & Crafts Movement (1880-1920) that she truly found her artistic voice. The Arts & Crafts style has been a muse on her shoulder for over sixteen years, and her love story with this period-style artwork started with a home renovation in 2005. She fell in love with the architecture, furniture, pottery, and lighting that, when brought together, make a house a home.

Julie graduated from Colorado State University in 1997 with a BA degree in Graphic Design and worked as a graphic designer, photographer, and user interface designer for many years. Her life-long dream came to fruition as she transitioned to working full-time as an artist in 2013. Julie exhibits her artwork at 10-20 fine art festivals and shows annually. In 2016, Julie was accepted as a Roycroft Renaissance Artisan, where she carries on the century-old traditions and values set forth by Elbert Hubbard and The Roycrofters from East Aurora, NY. In 2021, Julie was elevated to Roycroft Renaissance Master Artisan, which has been a dream of hers for over a decade.

Julie was chosen as the featured artist of the year in American Bungalow Magazine, and has been featured on CBS 4 News, Channel 7 News, and in Arts & Crafts Homes and the Revival, 5280 Magazine, Western Art & Architecture,

and other magazines. Julie was the featured artist in the Colorado Tourism guide, and was an award-winner in the national Sunset Artist magazine. She's a member of the Evergreen Artists Association, Evergreen Center for the Arts, and Foothills Art Center. She is an active board member for the Roycrofters-At-Large Association in New York, and the Colorado Arts & Crafts Society.

Julie's artwork evokes a feeling of yesteryear and connects to our memories of the natural beauty that surrounds us. She strives to creatively translate the landscape, architecture, animals, and written word into artwork for the Craftsman home. She enjoys her daily qigong meditation practice, ceramics, photography, and playing guitar, ukulele, and harp. Hiking, camping and 4x4ing in the Colorado high country brings her great happiness, as well as climbing our fabulous 14,000 ft. peaks. She spends much of her time in her art studio, and with her loving husband and two children in Evergreen, Colorado.

WORK HISTORY: 2010 - 2013

The Regis Company | Creative Resource Manager | Lead UI/UX Designer

- Designed and develops engaging user interfaces, illustrations, animations, multimedia, web sites, and information graphics in support of project-specific requirements
- Provided art direction by determining with a team the functional ideations, wire frame, UI design parameters, and usability requirements
- Managed creative development and production specialists and contractors to achieve specific project goals
- Interviewed and hired team members, managed daily issues and concerns, and conducted feedback reviews

WORK HISTORY: 2006 - 2010

Leidel Designs | Principal Owner | Creative Director

- Created a wide range of strategic design services from corporate identities to web design, and interactive design to creative UI/UX interfaces
- Provided project management and developed structure, navigation, and interface for web-based software applications
- Organized and lead creative sessions to brainstorm concept, strategy, and design
- Designed corporate web sites and marketing materials, creating an integrated design for each client
- Developed training workshops, continuing education and mentored graphic designers for a mainstay client
- Led photo shoots as the photographer for government learning initiatives

WORK HISTORY: 2000 - 2006

Alva Learning Systems & Techniques.org | Creative Manager | Senior Graphic Designer

- Creative visionary and acting art director for all projects and clients
- Monitored visual approach and mentored designers during the development process while facilitating teamwork and communication
- Determined with a team the front-end analysis requirements, functional ideations, user interface parameters, and usability requirements for all clients
- Designed user interfaces, web sites, and created custom animations, complex information graphics, and icons
- Lead a team of actors, writers, and photographers on multiple photo shoots
- Initiated a quality assurance process to review our products from the user perspective

WORK HISTORY: 1998 - 2000

Colorado Credit Union League | Lead Graphic Designer | Print Designer

- Designed web sites, logos, brochures, posters, direct mail, newsletters, and inserts for credit unions in Colorado and Wyoming
- Developed promotional pieces and branding campaigns for credit unions looking for a new identity
- Learned excellent organizational, problem-solving, and team-building skills

WORK HISTORY: 1996 - 1997

Threshold Computer Solutions | Multimedia Designer | Graphic Designer

- Designed fine art for multimedia workshops and corporate training programs
- Created in-house promotional pieces, direct mail, and marketing